

# BUSINESS PROFILE



# UNIPROMO TANZANIA



**+255 764 015 421**



**Ubungo , Mabibo Hostel Dar es Salaam,  
Tanzania**

# About Us



## Who we are

Unipromo Tanzania, is a Dar es Salam based, firm which has skills and expertise to facilitate complex business solutions.



## What we do

We offer services of Software Development, Web Development, App Development Content Management Solutions, Digital Marketing, Creative Print and Advertising. Our overall process includes concept, design, development, incorporation, and implementation.



## How we work

We have a dedicated team of experts, who are working on the latest technologies and tools with vast experience. The services offered by us empower individuals, teams and organizations in the most efficient manner possible.

# COMMITMENT ON WEB DESIGN

*Our commitment to you doesn't end when we deliver your website. We're invested in the success of all the sites we build. So you can expect to hear from us, proactively, about ways to maximize your site's performance and capitalize on new opportunities as you go forward.*

*You can also expect the highest standards of professionalism and customer service. It's part of what makes us unique, and is the reason why so much of our new business is referred by our existing customers.*

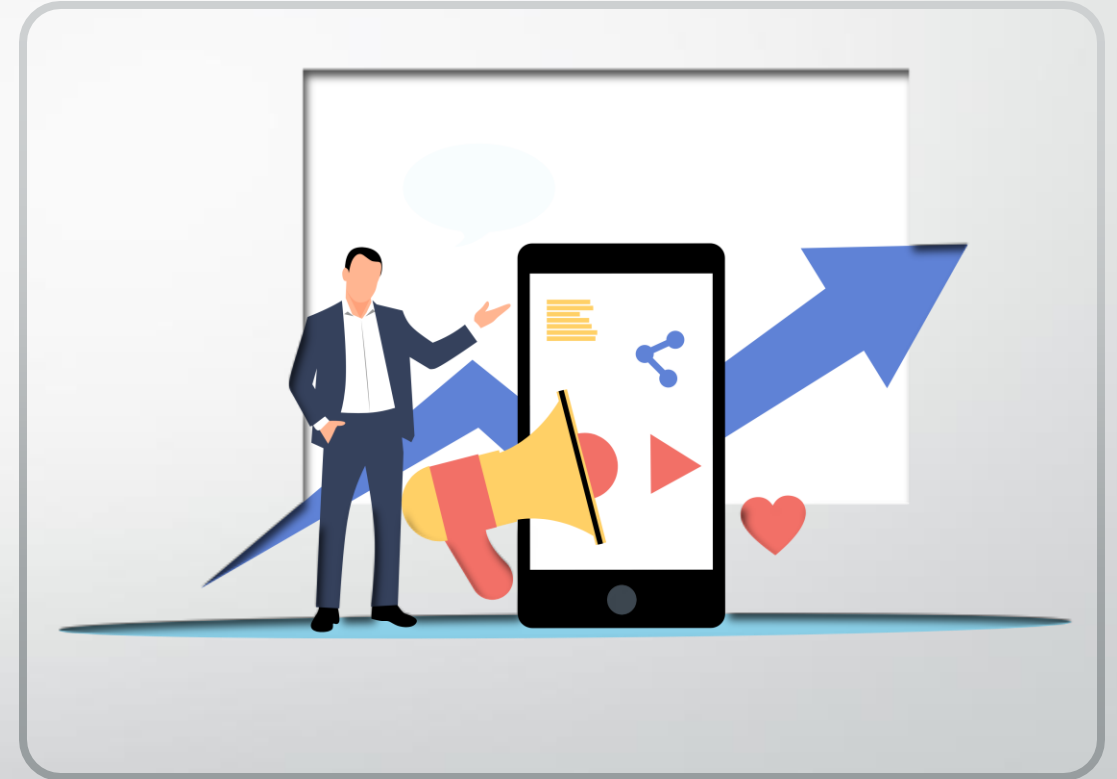


# COMMITEMENT ON MARKETING

*We thrive on being part of a team, as a Marketing company we want to provide you with the necessary support in clarifying and achieving your online goals.*

*We take you where you want to be. We are your strategic partner and offer digital consulting, compliance, and media campaign activation services with maximum transparency, enjoy advanced data analysis and comprehensive tracking of the entire process Transparency, data control and ecosystem.*

*We are also specialize in web design and development with marketing because the Digital marketing, content management system helps to make your website rank on top .*



# COMMITEMENT TO DELIVERING ON TIME

*We understand the importance of Project deadlines. Being a business themselves, We know that making you wait can cause significant inconvenience to your plans. When We tell you a turnaround time, We take into account everything from planning the design of a website to its building process, so We do not waver when the day comes to deliver. If something unforeseen does happen to delay the delivery, you are notified in advance.*



**EXPERIENCE  
ON  
MARKETING**

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*UDSM GEP 2019-2023*

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*UDSM AIEC 2022-2023*

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*VODACOM APP 2018-2022*

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*BETPAWA 2022 PAISHA APP 2023*

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*VODACOM 5G HOME INTERNET 2023*

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*WATU SIMU 2023*

# EXPERIENCE ON MARKETING



**ZAKULIKE**  
Solutions co.Ltd



# COMMITMENT TO AN EXCEPTIONAL CUSTOMER SERVICE

*Our company is driven by skilled staffs. We will give you a stunning website, and we know the relationship with their customers matter too. There is nothing that makes them happier than deliver on all their promises, and guide you along if you have any questions or concerns. We have a dedicated team of customer representative who are trained to respond to queries as soon as possible, whether be through phone or email. The designers and developers go above and beyond to complete each project to the best of their abilities, while keeping you, the client, updated with the progress.*







# OUR MOTTO

*Building Networks For People*

# WHY SHOULD YOU CHOOSE US?

- ✓ *Experienced & Credible*
- ✓ *Remarkable Web Design*
- ✓ *Edit Your Website 24/7*
- ✓ *Impressive Reputation*
- ✓ *Awesome & Affordable*
- ✓ *Mobile & Search Engine Friendly*
- ✓ *Unlimited Lifetime Support*



# Our Services

## WEB DEVELOPMENT

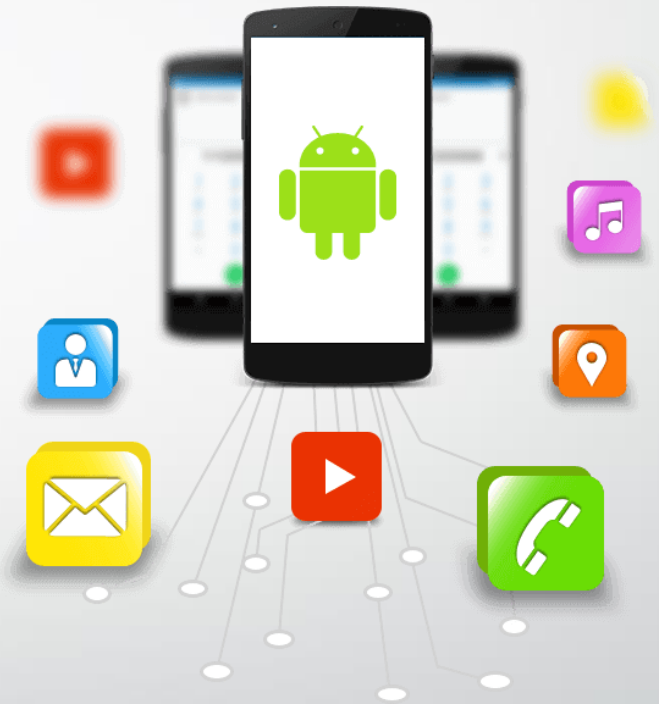
*We blend creativity and best practices of Web Design and Development to create a modern & interactive experience. Insoft Solution web design services providing wide range of web design, web development, eCommerce and online marketing services in Chandigarh and rest of world! Our company main aim is to provide most competitive prices around the world. Our specialization in crafting customized web design solutions that helps our customers creates an outstanding web presence that complements their companies' identity. Our team members are highly skilled and are capable of developing any kind of web application.*



# APP DEVELOPMENT

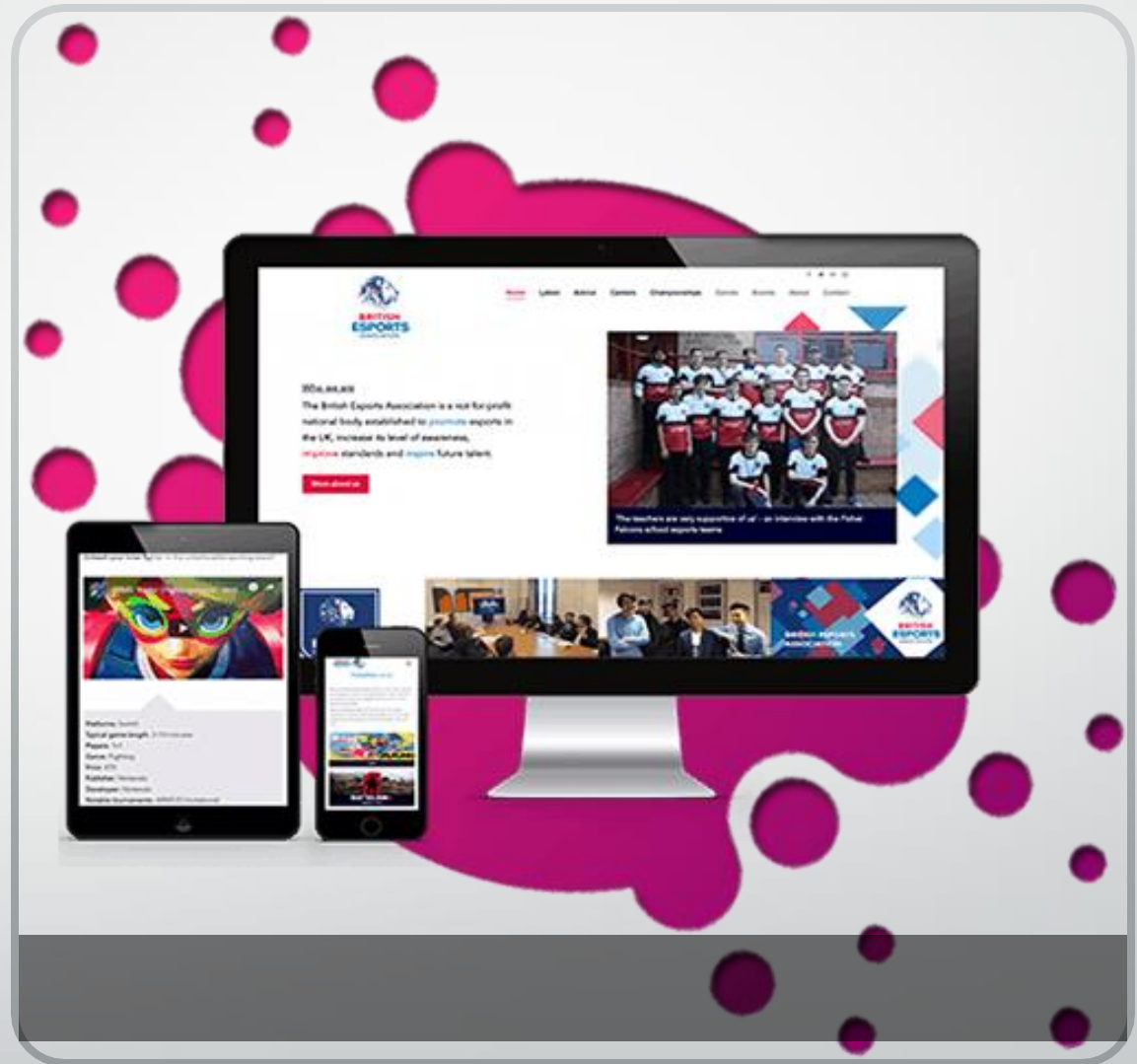
*Unipromo Tanzania has expert team of Mobile Apps Developers. we provide strong customer relationship by our mobile application development services. we already developed a wide range of apps for mostly type of industry. we provide full mobile services work with all platforms. our professional and affordable Mobile apps development services are highly profitable. our team of experts first analysis your business from each aspect and according formulated the best appropriate solution for you..*

- *Build App as you want*
- *Build App under your budget*
- *Design of high-performance App Development*



# CREATIVE DESIGNS

*Web Designing in impressive way is not just a profession but passion for our Company. We believe in the idea that good looking of any website is first impression on visitors. Good design of any website is the starting point of any website. We have special team for Website Design who has been involved in designing professional websites of all categories. Our websites and search engines optimized and user friendly*



# WEB HOSTING

*Unipromo Tanzania is a trustworthy Dar es Salam based web hosting provider company, providing world class windows web hosting services that are totally secure, extremely reliable, completely scalable, besides being cheap and affordable. Windows 2003 provides powerful performance for your website providing complete support for all popular Microsoft applications including MS Access, SQL 2000, Active Server Pages and much more..*



# DOMAIN NAME REGISTRATION

*Domain registration and domain management is fast and easy when you know what you are doing. Let us manage this job for you. Registering your domain is one of the first steps in building value to your website. Website Design can change but your domain will stay the same and will become a major asset if you pursue online marketing and the development of your online presence..*



# SEO(Search Engine Optimization)

*Search Engine Optimization (SEO) is the process of customizing and improvising a website and escalating its ranking on the Search Engine Results Pages. It is one of the best and the most economical ways to ensure highly relevant reader traffic. We, at Ink Web Solutions believe in evolving with our clients and stress at continuous upgrading at every step of the SEO Process, giving equal importance to each one of them..*





# EMAIL SERVICES

*Host your business email on an encrypted, privacy-guaranteed, and ad-free email service. Insoft Solution is a service that offers an excellent email experience. It is a clean and fast web mail. It offers better protection against fake emails. You can also access your messages anytime from a mobile or computer..*



# WEB SMS

*Making business communication better. If you are looking for the most efficient and effective way to communicate with your customers or audience then you are in the right place. Ink Web Solutions are specializes in bulk SMS messaging, which is a fantastic channel of communication .*



# ADVERTISING AND BRANDING

*Conceptualizing, strategizing, planning and executing advertising campaigns, and distinct brand identities – from logos and word marks to full-fledged identity design – to reflect the culture and philosophies of modern day brands and organizations.*



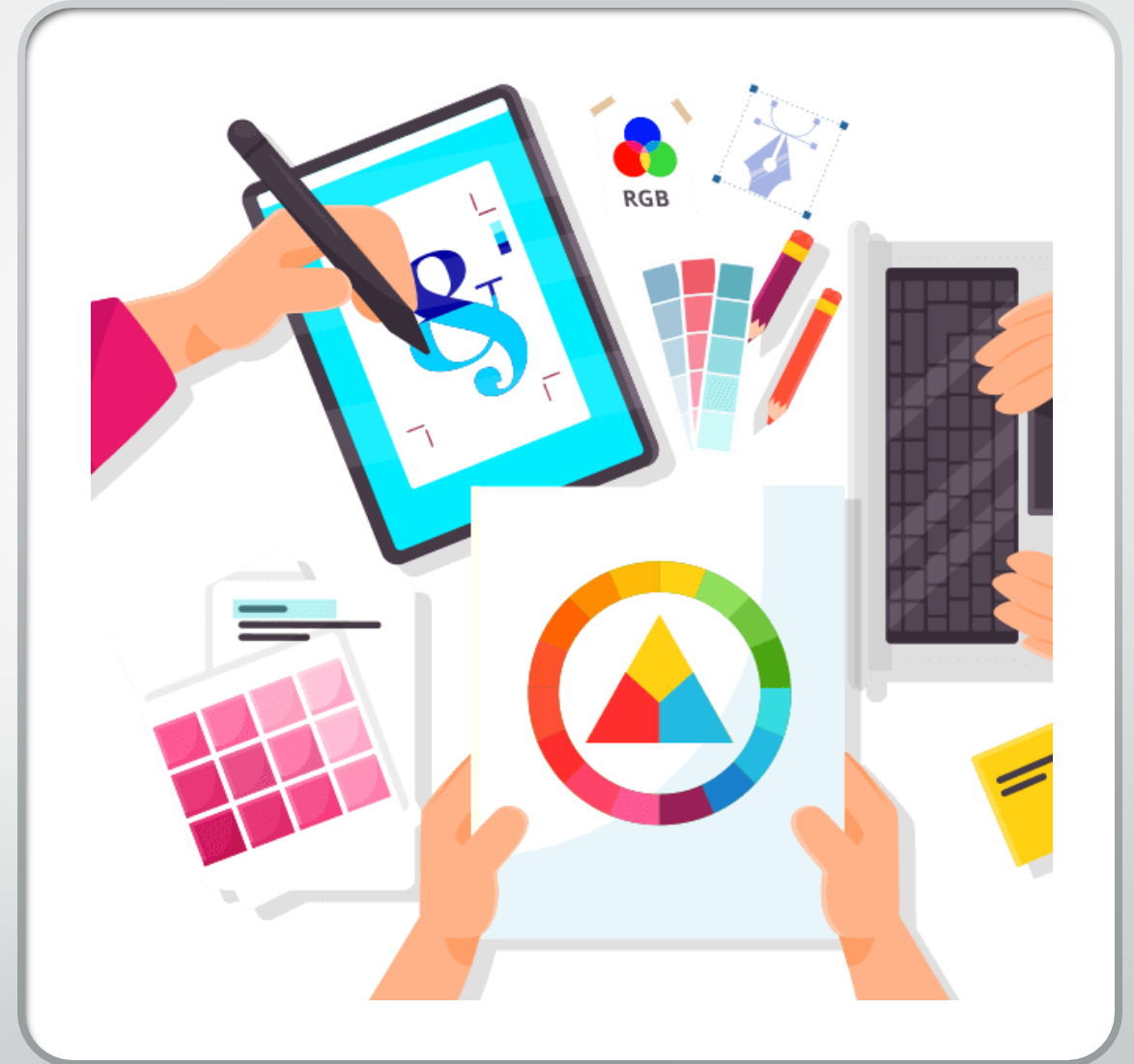
# Graphic Design & Printing Solution

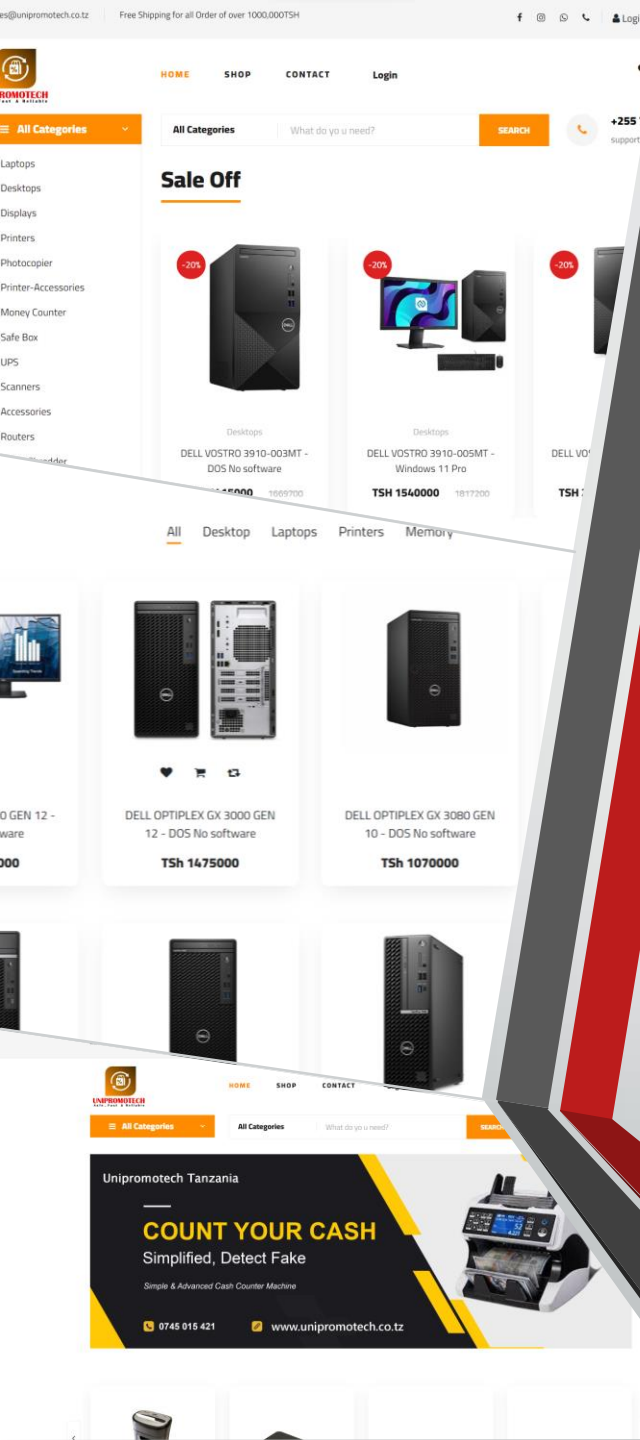
*At Unipromo Tanzania we create innovative graphic design and printing solutions for your business. If you want to get noticed, then let our experts handle your next graphic design and printing challenge.*

*Adverts and other marketing material are everywhere you look, both online and offline, you see hundreds of examples every day. In a crowded marketplace, you need to stand out to be remembered.*

*From digital advertising assets to brochures, t-shirts, banners, and everything in between, there is very little we have not covered. We can ensure the high standards of your brand are displayed effectively both online and offline.*

**Printing Customer** Udsm, Caritas, Songea  
Catholic Church





# ICT PRODUCTS

*Unipromo Tanzania Via unipromotech delivers information technology products from leading international suppliers straight to your door in Tanzania. We facilitate warranty agreements between buyers and international brands. We also supply any other products as per customer demand*

Buy from us online via [www.unipromotech.co.tz](http://www.unipromotech.co.tz)

# PARTICIPANT MANAGEMENT & COMMUNICATION SOLUTION

*A participant management service supports the organization and administration of events and their participants. Located in the three phases - before, during and after the event, it can become one of the most important components of participant communication.*

*Our participant management helps you to simplify the complexity of events and their administration and to make workflows more efficient. From the invitation, to important aspects during an event, to the follow-up of an event - you are in permanent contact with your event participants.*

**Participant Management Customer** : uds  
2019,2020,2021,2022,2023



# ADMIN PANEL

*An admin panel or a control panel is a system that enables administrators and other website workers to conduct various tasks like monitoring, maintaining, and controlling certain business processes. An admin dashboard is one of the core components of a control panel.*

The screenshot displays an admin dashboard for 'InSoft Solution'. The interface includes a sidebar menu on the left with options like Dashboard, Admin, and various services. The main content area features a top navigation bar with a 'Logout' link and a 'Dashboard' title. Below the navigation bar, there are four summary cards: 'TODAY'S MONEY' (+55% since yesterday), 'TODAY'S USERS' (+3% since last week), 'NEW CLIENTS' (-2% since last quarter), and 'SALES' (+5% than last month). A search bar for 'Admin List' is present, with a search input field and an 'ADD ADMIN' button. The 'Admin List' table contains the following data:

NAME	TYPE	EMAIL	MOBILE NO.	VIEW
<b>Anurag Shrivastava</b> anuragshrivastava.in@gmail.com	CEO	MCA	7252949448	<a href="#">View</a>
<b>Naveen Kumar</b> naveenkumar262308@gmail.com	CFO SUPER ADMIN	BCA	6398639393	<a href="#">View</a>
<b>Insoft Solution</b> insoftsolution.in@gmail.com	Owner Company Login	Owner	+91-9888336640	<a href="#">View</a>

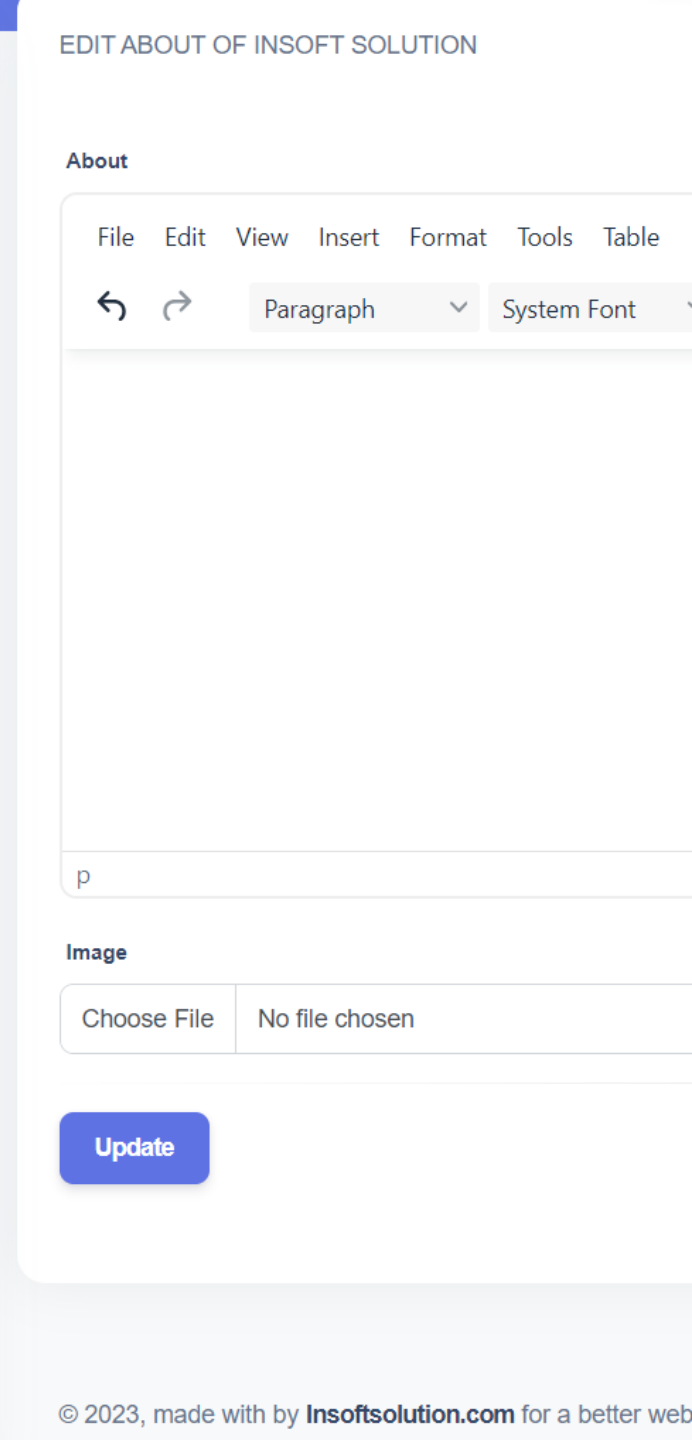
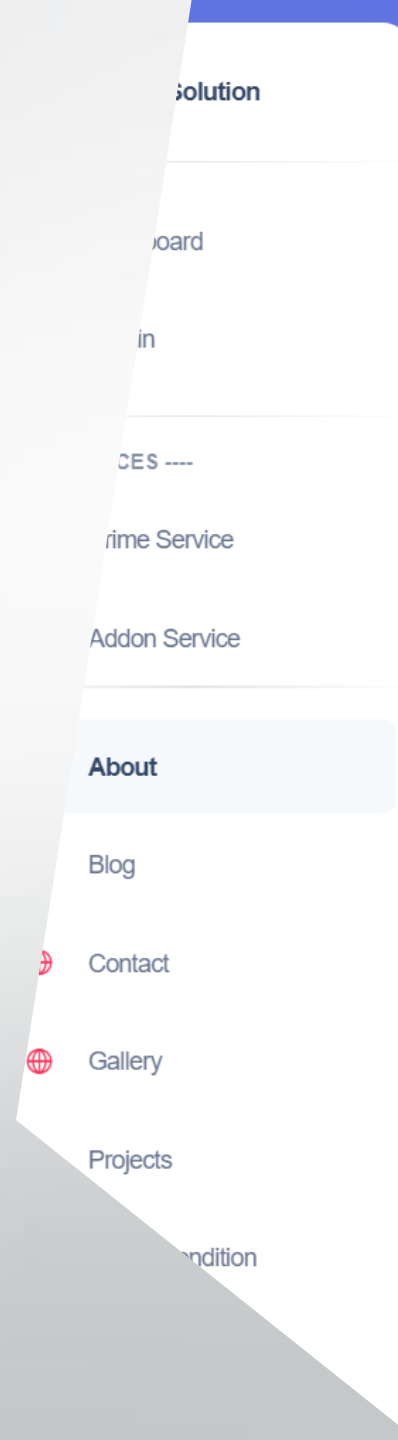
© 2023. made with by Insoftsolution.com for a better web

# ADMIN PANEL TEXT EDITOR

*Admin Menu Editor lets you manually edit the Dashboard menu. You can reorder the menus, show/hide specific items, change permissions, and more.*

## **Features**

- *Change menu titles, URLs, icons, CSS classes and so on.*
- *Organize menu items via drag & drop.*
- *Change menu permissions by setting the required capability or role.*
- *Move a menu item to a different submenu.*
- *Create custom menus that point to any part of the Dashboard or an external URL.*
- *Hide/show any menu or menu item. A hidden menu is invisible to all users, including administrators.*
- *Create login redirects and logout redirects.*





# Our ERPs Solutions

## Solutions for Hospitals

### *A complete Hospital Information Management System*

*Our high quality Hospital Information Management System incorporates all features that come under the umbrella of NABH standards. It provides various modules like flawless data security, fluid communication between doctors, nurses and the management staff, efficient pharmacy management, lab and online report generation, inventory and store management, canteen management and many more.*



# Solutions for Universities & Colleges

## *Efficient University & College Management System*

*Our powerful University management system seamlessly integrates various modules like admissions, enrolment, library, student and faculty, exam grades and more - thus providing maximum organization and optimally utilizing resources.*



# Solutions for Universities & Colleges

*Accurate ready-to-use Geolocation System for  
Radio Taxi Booking | Geo-Attendance System*

*LOCATION Tracking, data collection as well as the  
making of new files of geographical locations are  
all rolled up into our GPS Solutions Software. Our  
solutions provides GIS data integration  
compatibility, attribute accuracy as well as  
universal device compatibility.*



# OFFICE CRM SOLUTIONS

## *Systematic Business Process Management System*

*Our CRM Software provides efficient integration and automation of customer sales, marketing and customer support. It benefits businesses by providing appropriate multichannel integration, boosting customer lifetime profits, proper customer segmentation and the like.*



# What we bring to the table

## STRENGTHS



*Qualified and Experienced*  
**TEAM**



*Industry standard*  
**INFRASTRUCTURE**



*Extensive*  
**EXPERIENCE**

# Few of Our Esteemed Clients



## Few of Our Works (for the Session 2022-23)

Sl. No	Client Name	Work Description
1	Unipromo Tanzania	Unipromo Tanzania Complete Company Website with Admin Panel , security (1Year)
2	Maisha Computers	Maisha Computers Complete E-Commerce Website with Admin Panel , security (1Year)
3	Damax Tanzania	Damax Tanzania Complete E-Commerce Website with Admin Panel , security (1Year)
4	Strategic Business Partners	Strategic Business Partners Complete Company Website with Admin Panel , security (1Year)
5	Tawoma	Tanzania Women Miner Association.(Tawoma) Complete NGO Website with Admin Panel , security (1Year)
6	Zamwaso	Zanzibar Muslim Womwn Aids Supports Organization.(Zamaso) Complete NGO Website with Admin Panel , security (1Year)

## Few of Our Works (for the Session 2022-23)

Sl. No	Client Name	Work Description
7	GEP	Graduate Entrepreneurship Program (GEP) Training Complete College Website with Attendance System, Auto Generated Certificate, Admin Panel, security (1Year)
8	Kinuvidy Enterprise LDA	Kinuvidy Enterprise LDA Complete Logistic Website with Admin Panel, Domain, Server, security (1Year)
9	Mayota Trading	Mayota Trading Complete Logistic Website with Admin Panel, Domain, Server, security (1Year)
10	Caritas	Caritas Helping Community Complete Church Website with Admin Panel, Domain, security (1Year)
11	Growth india	Growth india Complete Company Website with Admin Panel, security (1Year)



# Our Work

## E-Commerce Website

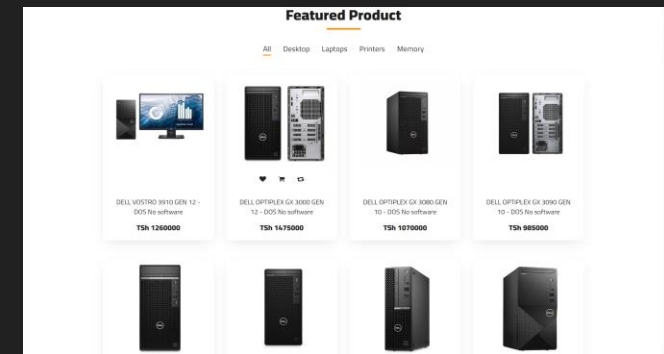
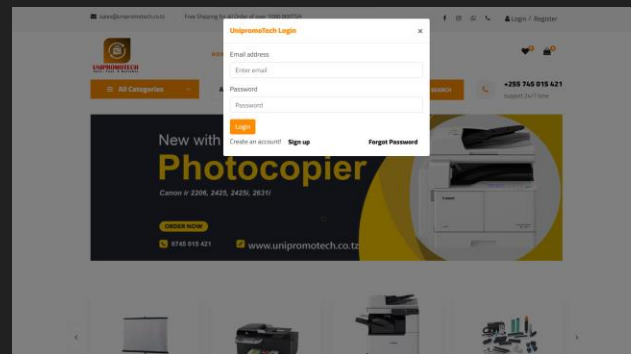
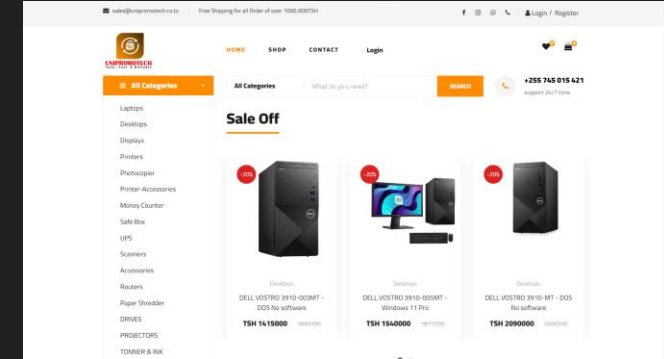
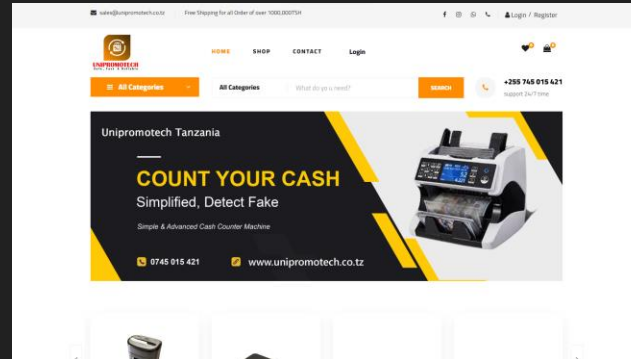
Application Type: Website

Developed & Maintained for: Mabibo Hostel, Old Rizibon College Building, Ubungu, Dar es Salaam, Tanzania

Link:

[www.unipromotech.co.tz](http://www.unipromotech.co.tz)

(Completed)



# Company Website

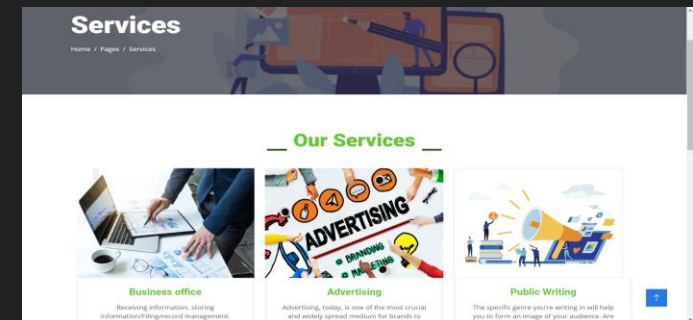
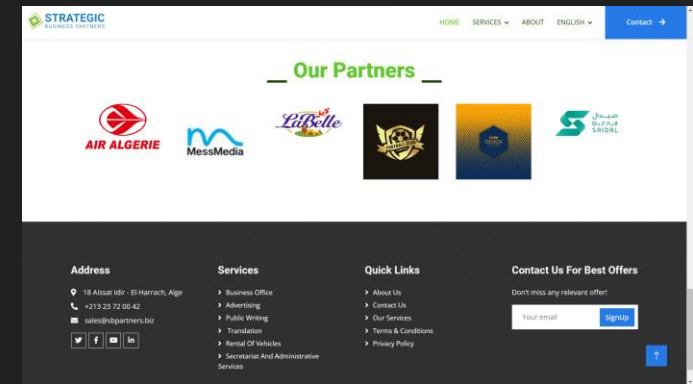
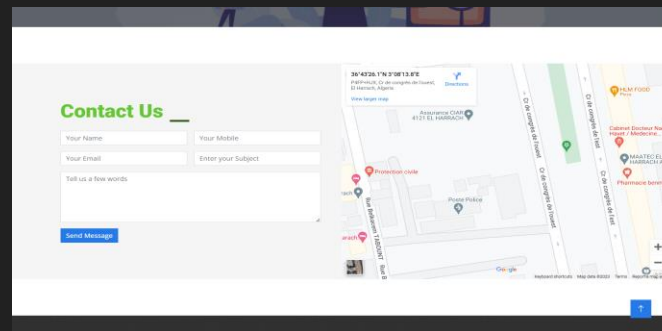
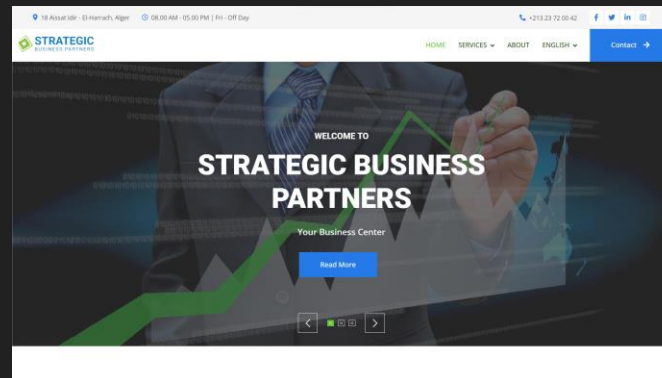
Application Type: Website

Developed & Maintained  
for: Strategic Business  
Partner, 18 Aissat Idir - El-  
Harrach, Alge

Link:

[www.sbpartners.biz](http://www.sbpartners.biz)

(Completed)



# Logistic Website

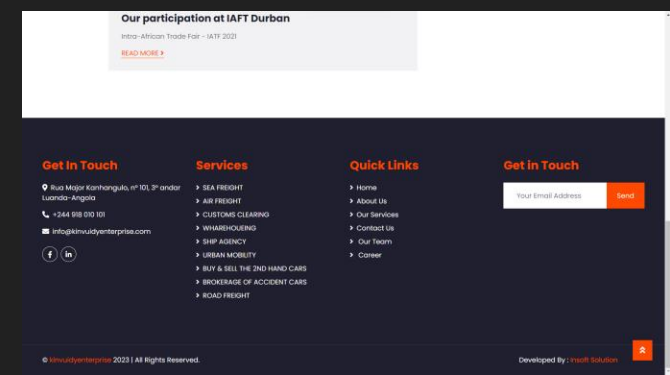
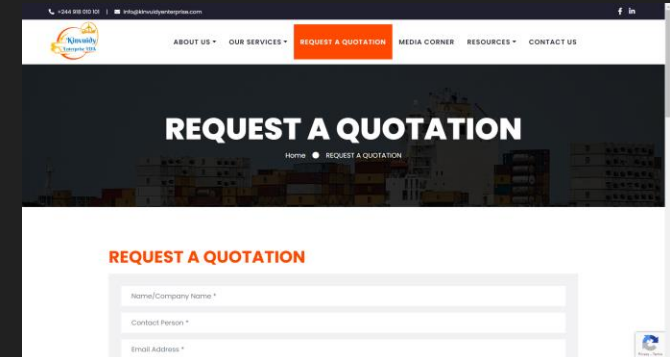
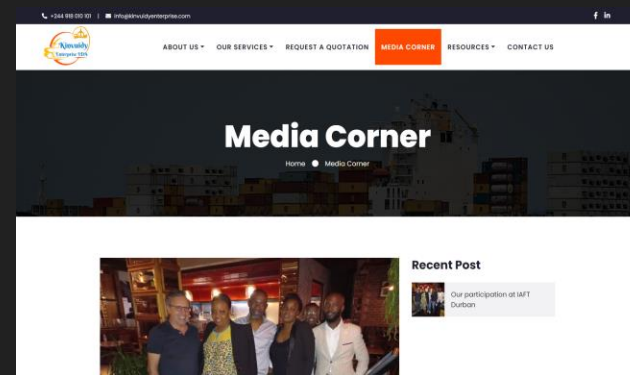
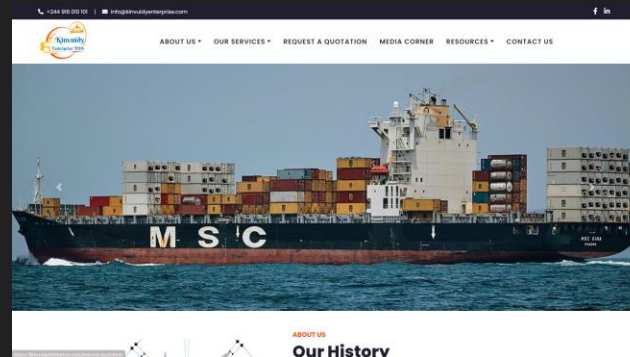
Application Type: Website

Developed & Maintained  
for: Kinuvidy Enterprise  
LDA Rua Major Kanhangulo,  
n° 101, 3° andar Luanda-  
Angola

Link:

[www.kinvidyenterprise.com](http://www.kinvidyenterprise.com)

(Completed)



# College Website

Application Type: Website

Developed & Maintained for: University of Dar es salaam, Directorate of Innovation and Entrepreneurship (DIEN), P O BOX 110099 Dar es Salaam UDBS Building,Block B, First Floor.

Link:

[www.udsm-gep.ac.tz](http://www.udsm-gep.ac.tz)

(Completed)



# NGO Website

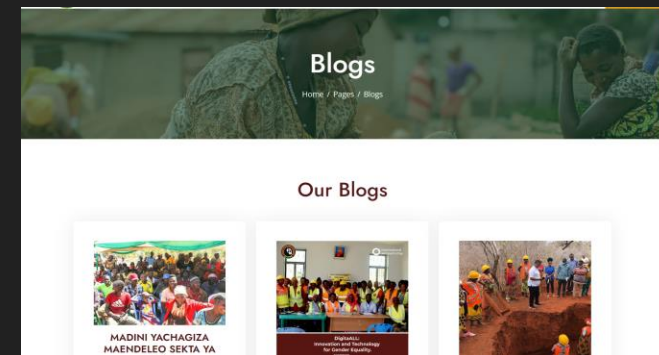
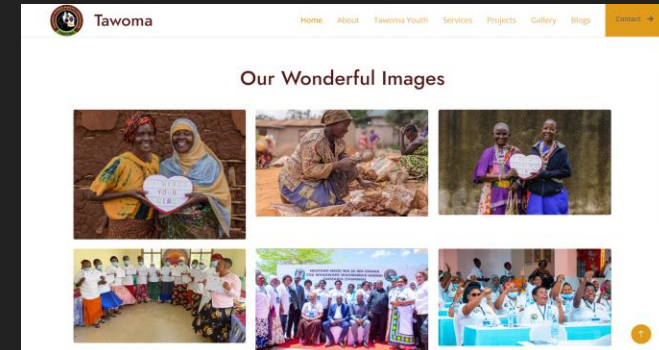
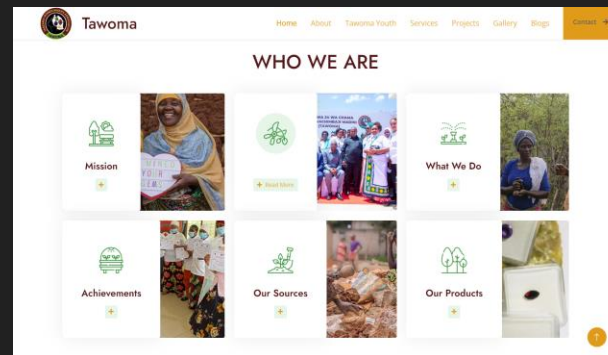
Application Type: Website

Developed & Maintained  
for: Tawoma, P.O. BOX  
78636, DSM, Tanzania,  
UPANGA, mtaa wa undali 29.

Link:

[www.tawoma.or.tz](http://www.tawoma.or.tz)

(Completed)



# Church Website

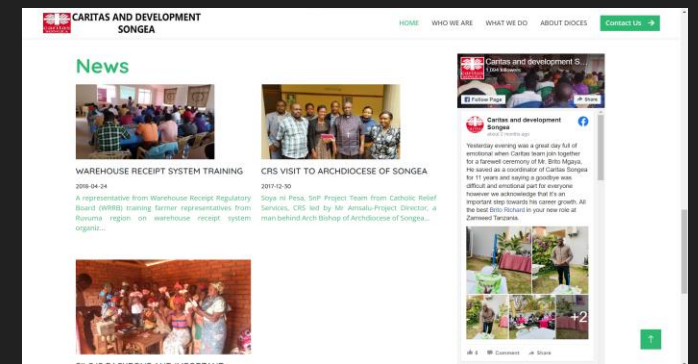
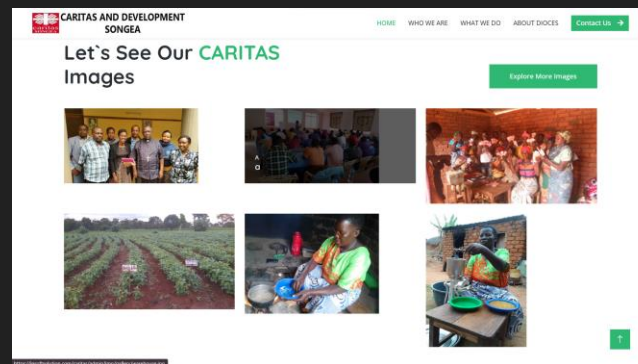
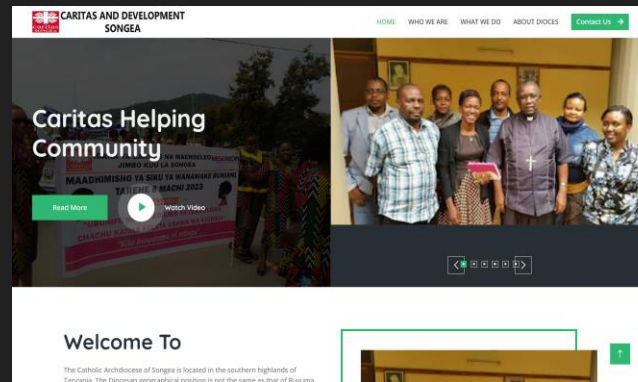
Application Type: Website

Developed & Maintained  
for: Caritas, P.O.Box 152,  
Songea Tanzania East Africa

Link:

[www.caritas.or.tz](http://www.caritas.or.tz)

(Completed)



# E-Commerce Website

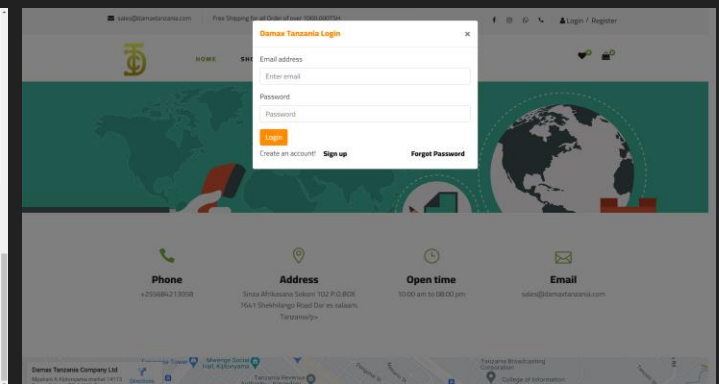
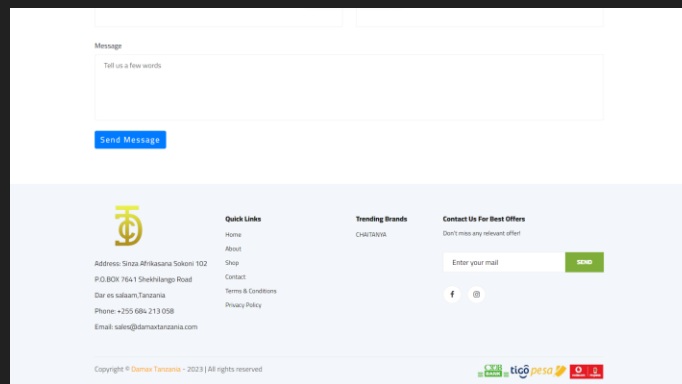
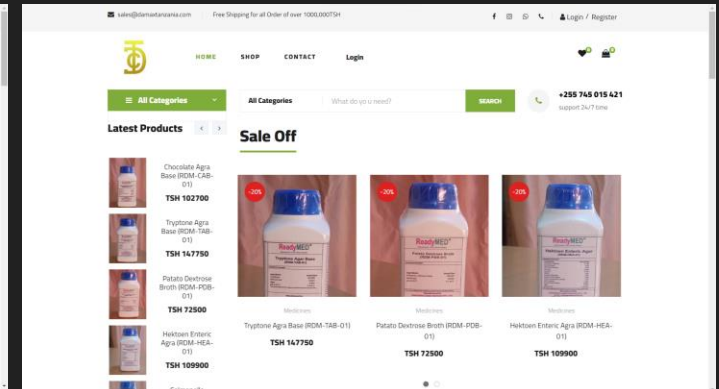
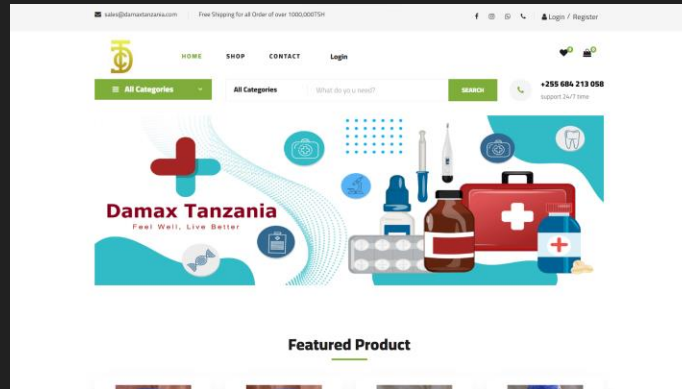
Application Type: Website

Developed & Maintained  
for: Damax Tanzania, Sinza  
Afrikasana Sokoni 102 P.O.BOX  
7641 Shekhilango Road  
Dar es salaam, Tanzania

Link:

[www.damaxtanzania.com](http://www.damaxtanzania.com)

(Completed)



# Logistic Website

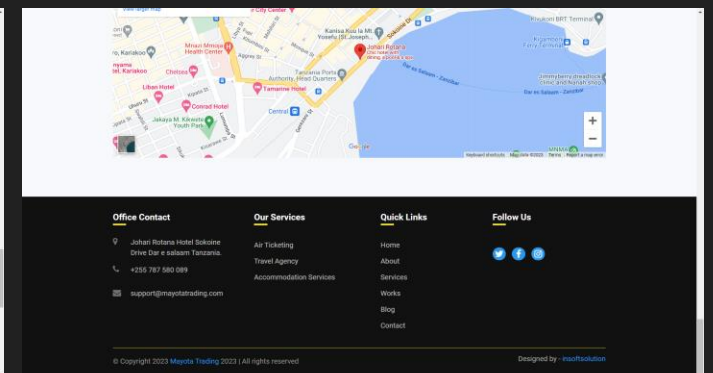
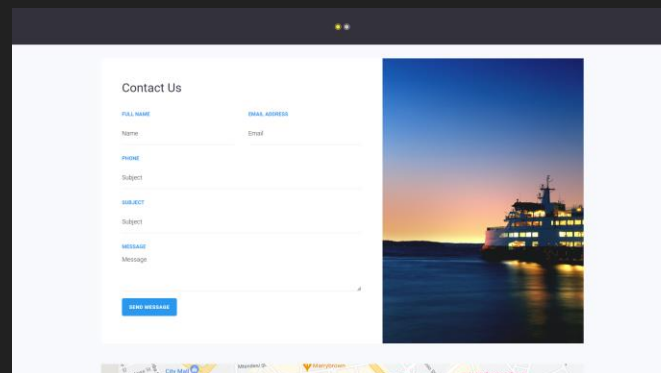
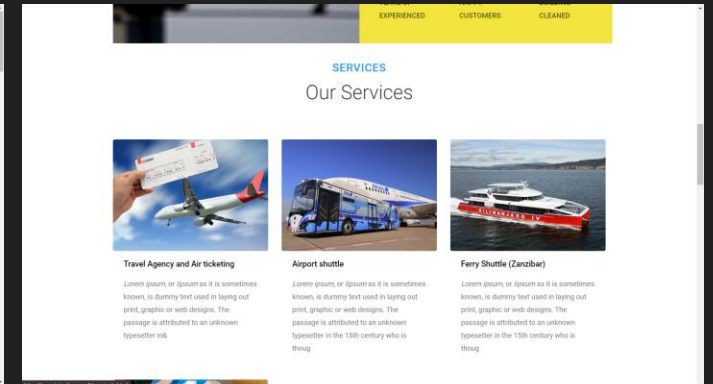
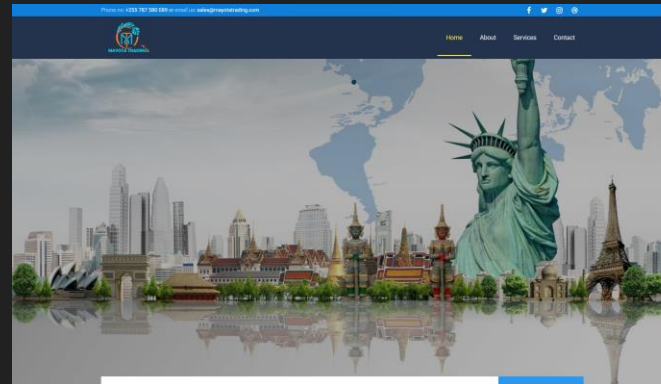
Application Type: Website

Developed & Maintained  
for: Mayota Trading  
Johari Rotana Hotel Sokoine  
Drive Dar e salaam Tanzania.

Link:

[www.mayotatrading.com](http://www.mayotatrading.com)

(In Process)





# E-Commerce Website

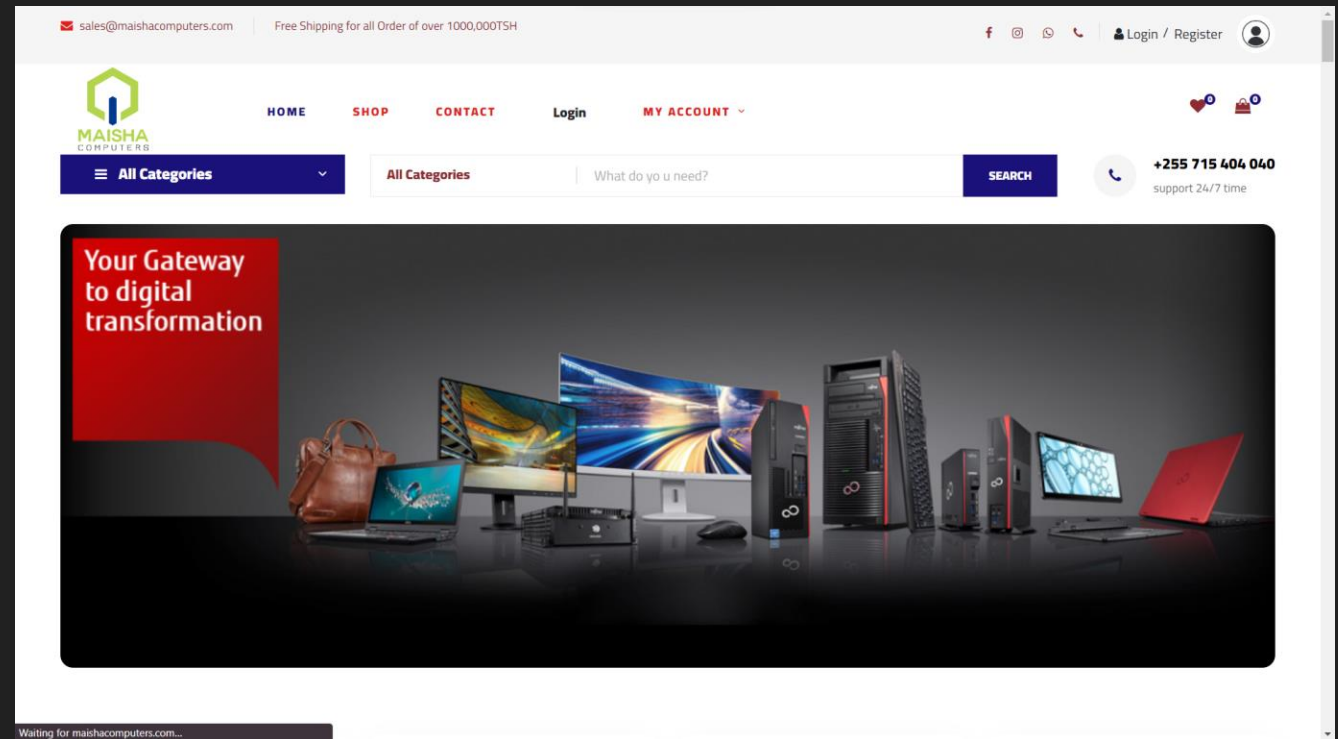
Application Type: Website

Developed & Maintained  
for: Maisha Computers ,  
Jamhuri street, Dar es  
Salaam, Tanzania

Link:

[www.maishacomputers.com](http://www.maishacomputers.com)

(Completed)



# NGO Website

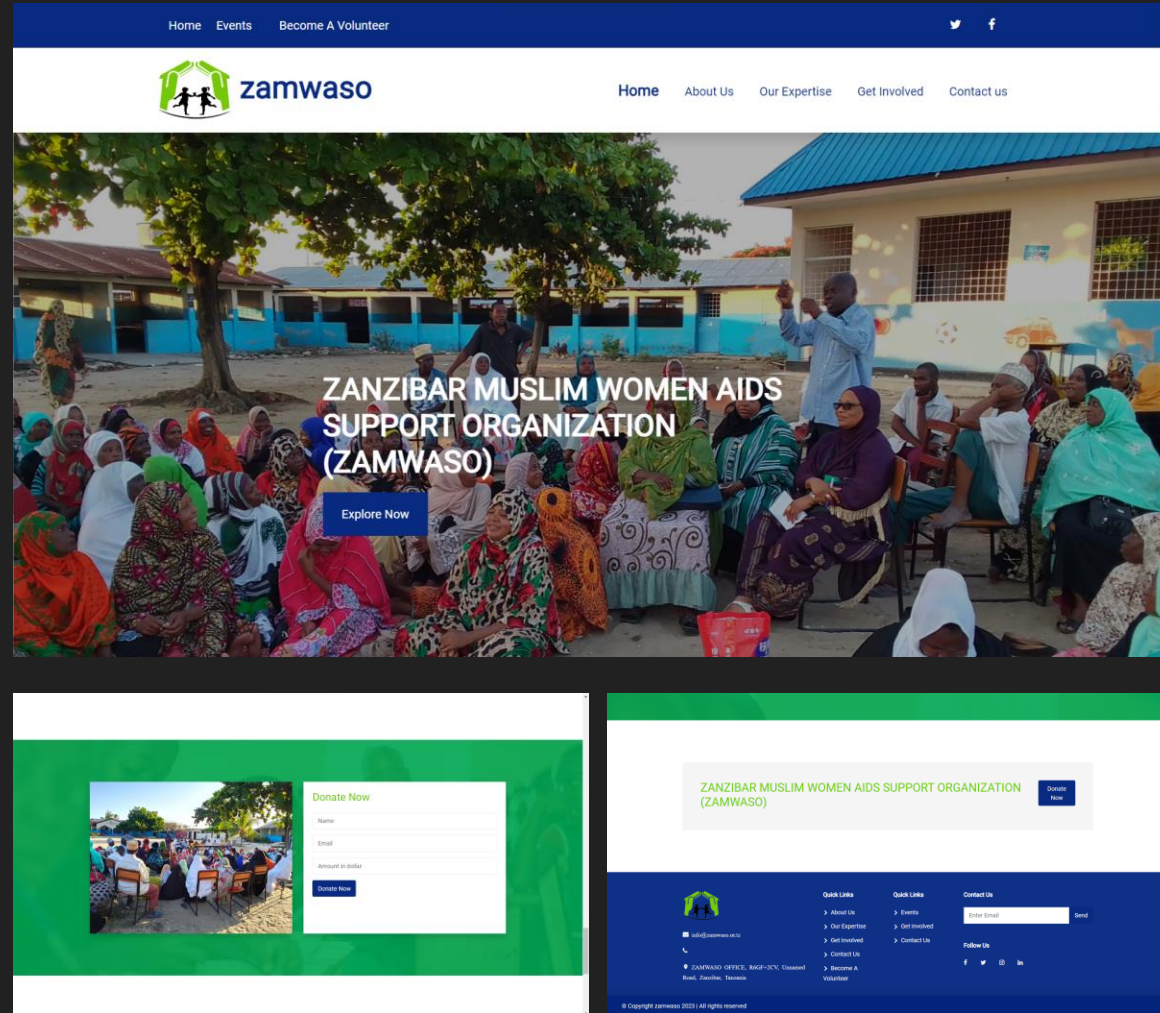
Application Type: Website

Developed & Maintained for: ZAMWASO , OFFICE : R6GF+2CV, Unnamed Road, Zanzibar, Tanzania

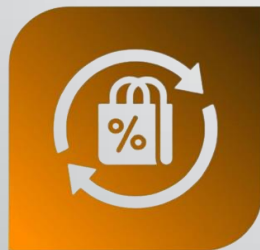
Link:

[www.zamwaso.or.tz](http://www.zamwaso.or.tz)

(In Process)



# FEW LOGO DESIGNS FOR OUR CLIENTS



**UNIPROMOTECH**  
Safe , Fast & Reliable



**STRATEGIC**  
BUSINESS PARTNERS

# THANKS For Your Time

That's about it.

We will be happy To take your queries



+255 764 015 421



Ubungo, Mabibo Hostel Dar es Salaam,  
Tanzania



[sales@unipromo.co.tz](mailto:sales@unipromo.co.tz)



[www.unipromo.co.tz](http://www.unipromo.co.tz)